

# Next Magazine

No. of issues published between 1st January and 30th June, 2008 : 26 issues

TOTAL AVERAGE NET CIRCULATION PER ISSUE	TOTAL	HONG KONG	OTHER AREAS
	Total paid circulation	128,445	118,193
Total free circulation	-	-	-

  

<b>PAID CIRCULATION</b>			
<b>NEWSSTAND AND SINGLE COPY SALES</b>	<b>TOTAL</b>	<b>126,059</b>	<b>116,030</b>
At Basic Cover Price		126,059	116,030
Below Basic Cover Price but not less than 50%		-	-
Less than 50% of Basic Cover Price but not less than 20%		-	-
<i>Indicate number of electronic editions included above</i>		-	-
<i>Indicate number of back copies included above</i>		-	-
<b>PAID SINGLE COPY SUBSCRIPTIONS</b>	<b>TOTAL</b>	<b>2,276</b>	<b>2,053</b>
At 80% or more of Basic Annual Rate		2,276	2,053
Below 80% of Basic Annual Rate but not less than 50%		-	-
Less than 50% of Basic Annual Rate but not less than 20%		-	-
<i>Indicate number of electronic editions included above</i>		-	-
<i>State the number of unpaid subscriptions / renewals included in the audit issue</i>		-	-
<b>PAID MULTIPLE COPY SUBSCRIPTIONS</b>	<b>TOTAL</b>	<b>-</b>	<b>-</b>
At 80% or more of Basic Annual Rate		-	-
Below 80% of Basic Annual Rate but not less than 50%		-	-
Less than 50% of Basic Annual Rate but not less than 20%		-	-
Less than 20% of Basic Annual Rate but not less than 5%		-	-
<i>State the number of unpaid subscriptions / renewals included in the audit issue</i>		-	-
<b>PAID SPONSORED SINGLE COPY SUBSCRIPTIONS</b>	<b>TOTAL</b>	<b>-</b>	<b>-</b>
At 80% or more of Basic Annual Rate		-	-
Below 80% of Basic Annual Rate but not less than 50%		-	-
Less than 50% of Basic Annual Rate but not less than 20%		-	-
Less than 20% of Basic Annual Rate but not less than 5%		-	-
<i>State the number of unpaid subscriptions / renewals included in the audit issue</i>		-	-
<b>REGULAR BULK SALES</b>	<b>TOTAL</b>	<b>110</b>	<b>110</b>
At Basic Cover Price		110	110
Below Basic Cover Price but not less than 50%		-	-
Less than 50% of Basic Cover Price but not less than 20%		-	-
Less than 20% of Basic Cover Price but not less than 5%		-	-
Less than 5% of Basic Cover Price but not less than 1%		-	-
<b>ISSUE-SPECIFIC BULK SALES</b>	<b>TOTAL</b>	<b>-</b>	<b>-</b>
At Basic Cover Price		-	-
Below Basic Cover Price but not less than 50%		-	-
Less than 50% of Basic Cover Price but not less than 20%		-	-
Less than 20% of Basic Cover Price but not less than 5%		-	-
Less than 5% of Basic Cover Price but not less than 1%		-	-
<b>BACK ISSUES BULK SALES</b>	<b>TOTAL</b>	<b>-</b>	<b>-</b>
At Basic Cover Price (BCP)		-	-
Below Basic Cover Price but not less than 50%		-	-
Less than 50% of Basic Cover Price but not less than 20%		-	-
Less than 20% of Basic Cover Price but not less than 5%		-	-
Less than 5% of Basic Cover Price but not less than 1%		-	-
<b>FREE CIRCULATION</b>			
<b>CONTROLLED FREE CIRCULATION</b>	<b>TOTAL</b>	<b>-</b>	<b>-</b>
Individually Requested		-	-
Organization Requested		-	-
Non-Requested - by Name		-	-
Non-Requested - by Job Title/Function		-	-
<b>NON-CONTROLLED FREE CIRCULATION</b>	<b>TOTAL</b>	<b>-</b>	<b>-</b>
Individually Requested		-	-
Organization Requested		-	-
<b>REGULAR BULK FREE DISTRIBUTION</b>	<b>TOTAL</b>	<b>-</b>	<b>-</b>
<b>ISSUE-SPECIFIC FREE DISTRIBUTION</b>	<b>TOTAL</b>	<b>-</b>	<b>-</b>